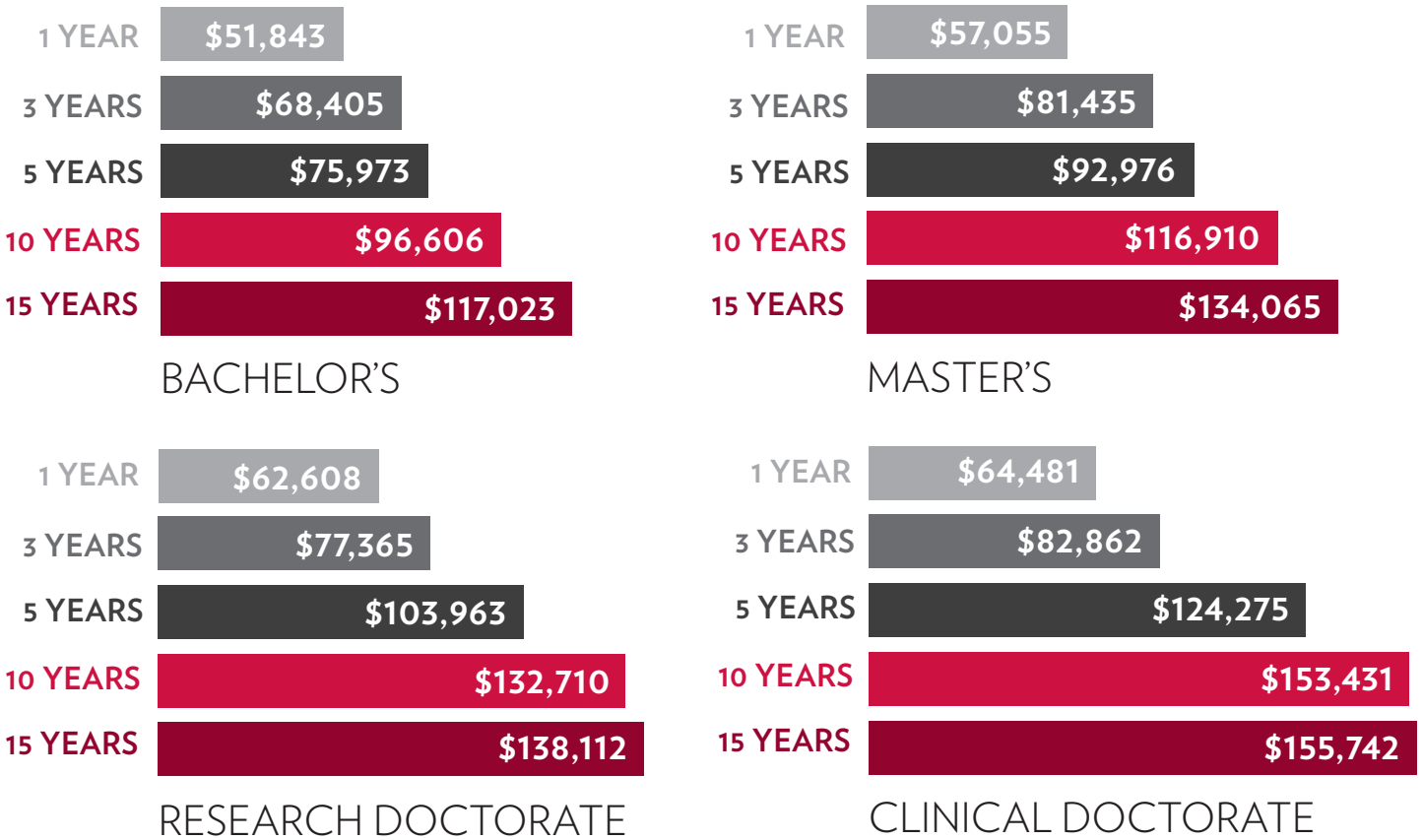




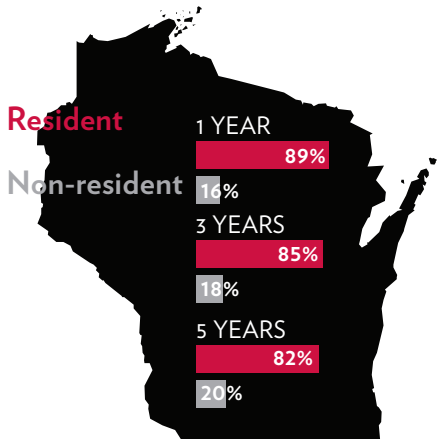
# UW-Madison Salary Outcomes

A degree from the University of Wisconsin-Madison provides real benefits to graduates and to the state of Wisconsin. In 2020, the UW System's Office of Policy Analysis and Research set out to quantify those benefits. This report uses anonymized graduation, residence, and earnings data to gauge the economic impact of a UW-Madison education.

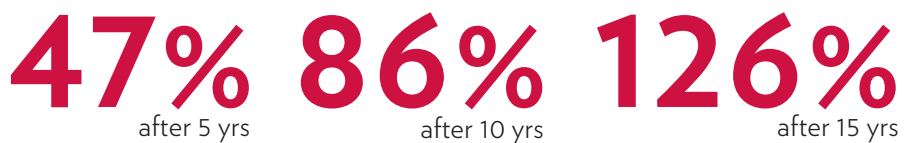
## UW-Madison Degree Recipient Median Earnings (2019), by Degree Level and Years Since Graduation<sup>1</sup>



## UW-Madison Graduates Stay in Wisconsin<sup>2</sup>



## Median Earnings Increase for UW-Madison Bachelor's Graduates:





# Who Hires Badgers?

## Top 20 employers of all UW–Madison graduates (excluding UW–Madison)<sup>3</sup>

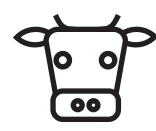
- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| 1. EPIC                           | 11. Northwestern Mutual             |
| 2. UW Health                      | 12. SSM Health – Dean Medical Group |
| 3. American Family Insurance      | 13. GE HealthCare                   |
| 4. Madison Metro. School District | 14. UnitedHealth Group              |
| 5. Advocate Aurora Health         | 15. Amazon                          |
| 6. Target                         | 16. U.S. Bank                       |
| 7. Kohl’s Department Stores       | 17. Google                          |
| 8. State of Wisconsin             | 18. PWC                             |
| 9. Wells Fargo                    | 19. CUNA Mutual Group               |
| 10. Deloitte                      | 20. IBM                             |

## Top 10 employers of the class of 2018 (excluding UW–Madison)<sup>3</sup>

1. UW Health
2. EPIC
3. Deloitte
4. PWC
5. Amazon
6. Kohl’s Department Stores
7. Target
8. Oracle
9. Northwestern Mutual
10. KPMG

# 90%

of Bachelor’s grads strongly agree or agree that UW–Madison prepared them for the next step in their career path  
(Source: UW–Madison First Destination Survey)



<sup>1</sup> Equifax earnings are based on payroll earnings from companies that participate in their workforce verification product, which provides an earnings verification service for employers who must verify employee earnings for loans and other credit applications. Equifax has said earnings are considered to include only full-time earnings. The match rate in 2019 for all graduates submitted (at all degree levels) from UW System was ~24%. Match rates differ by year and report run. Earnings shown are 2019 earnings in 2019 dollars.

<sup>2</sup> This report, which matches UW System reporting of graduate location, combines all years of graduates submitted, and reports on their progress at the 1, 3, and 5 year marks (For example, 2018 grads are reported in their 2019 location, 2016 grads are reported in their 2017 location, and so on).

The match rate for this report ranges from 11% (both residency categories 5 years out) to 21% (non-residents 1 year out). Matches are non-random, as employers who utilize the Workforce Verification Project are not random. In particular, some top employers of our graduates such as Epic might be missing.

<sup>3</sup> Steppingblocks UW Graduate Outcomes. Because a large percentage of graduates either work as graduate assistants while enrolled in UW–Madison’s graduate or professional schools, or are hired into other positions at UW–Madison, it is the top employer for recent graduates and is omitted from the lists above.



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